



Special trade fair conditions of AFAG Messen und Ausstellungen GmbH



Special conditions for exhibiting

1. Place – duration – opening hours

The iENA 2025 will be held in Nuremberg, Germany, at the Exhibition Centre from Saturday, 1st November to Monday, 3rd November 2025. The iENA is open Saturday – Monday from 10:00 a.m. to 6:00 p.m. Admission is until 5:00 p.m.

2. Trade Association Contribution

To safeguard the interests and concerns of both the industry sectors exhibiting at trade fairs and exhibitions and the organizers, as well as for the purposes of quality assurance for the trade fair location of Germany, exhibitors will be levied a trade association contribution to support the work of the German trade fair industry's trade associations. The trade association contribution is levied by and for the AUMA (Association of the German Trade Fair Industry), calculated by the organizer and paid directly to the AUMA.

3. Set-up and disassembly

You can find out the final set-up and disassembly times in our Online-Service-Center. (Changes are possible)

4. Wall space

If an exhibitor needs wall space only (height 100 cm, width 100 cm) the exhibition fee is from € 440.– per invention.

5. Catalogue – compulsory entry

The entry in the catalogue comprises the name and full address of the exhibitor as well as an exact designation of the invention/new product in German and English. This entry appears in the alphabetical exhibitors' list and in the alphabetical index of product groups as well. These entries cost a total of € 50.00 for each invention (€ 70.00 from 30.08.2025). Exhibitors are listed in the catalogue with full name and address in order to facilitate direct contact between inventors/exhibitors and interested parties, without having to apply via the exhibition management.

6. Online exhibitor list

In addition to the printed fair catalogue there will also be an online exhibitor list. We will only publish your company's name or rather your name as well as your invention and the sectors. The entry in the online exhibitor list is optionally and occurs only if you give us your consent on Formular B.

7. Terms of payment

All payments should be made immediately after receipt of invoice granting admission to the account of the AFAG Messen und Ausstellungen GmbH at the Castell-Bank Nürnberg, IBAN: DE53 7903 0001 0004 0019 49, BIC: FUCEDE77XXX.

8. Reimbursement of the Added Value Tax

The AFAG GmbH usually provides a uniform service to exhibitors (companies) – the so-called event service – as described in §3a.4, section (2) UStAE. The location of the service is the office of the recipient of the service for these services. According to this, the AFAG GmbH will invoice foreign exhibitors (companies) with the reverse charge procedure without indicating the turnover tax.

When services are provided in exceptional cases which are not included in a uniform service in the above sense and the legal German added value tax applies, this is indicated separately and charged. Foreign exhibitors (companies) can have the added value tax refunded on request if the legal prerequisites are fulfilled. For more information, go to www.bzst.bund.de.

9. Technical specifications

Together with the invoice the exhibitor will receive information on the following: exhibitors' deliveries, assembly and dismantling of stand, entries in the catalogue, fascia board, heating, lighting, electricity, water, furniture as well as information regarding the different services offered. **The service partners will send the invoice directly to the exhibitor.**

10. Disposal, hygiene, energy & safety fee

The disposal, hygiene, energy & safety fee is shown separately on the invoice for the stand. This fee covers additional preventative hygiene, energy & safety measures (exceeding the general security obligations for events) as well as the disposal of waste in a legally prescribed fashion.

The additional preventative hygiene, energy & safety measures aim to avert potential external risks for exhibitors and visitors.

Separately from the flat rate, the respective exhibitor is also obliged, in accordance with the applicable statutory regulations (e.g. the Commercial Waste Ordinance), to avoid waste and to sort waste into recyclable materials (paper and cardboard, glass, plastics, metals, wood, textiles, organic waste). The disposal of hazardous waste and toxic substances, as well as exceptionally high quantities of waste, will be charged for in addition to the flat fee.

11. Ban on smoking

Please note that the no smoking law of the state of Bavaria applicable at the time of the event must be observed and implemented! The law on the protection of non-smokers applies in the catering facilities inside the halls and service areas.

12. Liability

The management of the fair does not accept responsibility for injury to persons or damage to goods beyond the legally binding one, nor is it responsible for the incorrect translations of documents. By filing an application for exhibiting, exhibitors agree to accept the "General Conditions for Exhibition" as well as the "Special Conditions for Exhibiting", as binding, both for themselves and their personnel. Place of jurisdiction: Nuremberg/Germany.

Organisation:

AFAG Messen und Ausstellungen GmbH
Messezentrum 1 · 90471 Nürnberg, Germany
☎ +49 (0) 911/98833-570 · 📠 +49 (0) 911/98833-579
E-mail: info@iena.de
Internet: www.iena.de
Register-Gericht Nürnberg HRB 651
Executive Directors: Henning and Thilo Könicke

Member of Association of German Trade Fairs and Exhibition Industry

Member of Society for Voluntary Control of Trade Fair and Exhibition Statistics

