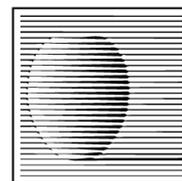


Internationale
Fachmesse
»Ideen-Erfindungen-Neuheiten«
Sa 28. - Mo 30. Oktober 2023
Messe
Nürnberg

International
Trade Fair
»Ideas-Inventions-New Products«
Sa 28 - Mo 30 October 2023
Exhibition Center
Nuremberg, Germany



iENA

July 2023



Press Release

Shaping the future with ideas, inventions and new products: 75 Years Inventors' Trade Fair iENA

The International Trade Fair "Ideas – Inventions – New Products" iENA 2023 will take place from Saturday, October 28 to Monday, October 30 at the Nuremberg Exhibition Center and will celebrate its 75th anniversary this year. Over the course of three days, inventions from all over the world will be presented at the iENA. China is this year's partner – the China Association of Inventions (CAI) is bringing numerous innovations from China to Nuremberg.

Nuremberg – In 1948, the trade fair organizer AFAG began organizing the Inventors' and Innovations' Exhibition in Nuremberg. In the following decades, the event has evolved into the international inventors' trade fair. Countless successful inventions and innovations were presented to the public for the first time at the iENA in Nuremberg, including, for example, the rolling suitcase, the igloo tent and the insulation rescue blanket, as well as technical developments from all areas of life, such as medicine, energy technology, environmental protection and safety.

China is partner of the iENA 2023

Numerous international participations have already been announced for this year's iENA, which will now help the inventors' trade fair to become more international again after the pandemic. Henning and Thilo Könicke, Managing Directors of the trade fair organizer AFAG, are looking forward to welcoming more international guests to Nuremberg again in the fall. The focus is on China this year: "Chinese inventors make a valuable contribution to the Inventors' Trade Fair in Nuremberg since many years. That is why we are particularly pleased that the China Association of

Inventions (CAI) will be a partner of the iENA in its anniversary year 2023. This will put a special spotlight on China's innovative strength and we are already excited to see which Chinese inventions will be presented at the iENA in Nuremberg in the fall."

Around 800 inventions will be presented to the trade public in Nuremberg during the iENA. Inventors and developers from all over the world are expected in Nuremberg, collectives from countries such as Angola, China, Egypt, Iraq, Lebanon and Poland have already announced their participation. For inventors, the iENA offers the opportunity to network, establish contacts with potential investors and licensors, and present innovations in personal discussions. In addition, the iENA offers technical information: The German Patent and Trade Mark Office DPMA, together with its partners, ensures a high quality of information on all aspects of patent and trademark rights.

The national inventor clubs but also collectives as well as private inventors are already preparing intensively for this year's Inventors' Fair, including the „Förderkreis Ingenieurstudium“ of the Technical Faculty Erlangen. Numerous youth inventors will be present at the iENA, such as the winners of "Jugend forscht" or the students from the „Schülerforschungszentrum Südwürttemberg“. The winners of the Artur Fischer Inventor Award Baden-Württemberg are also eagerly awaited at the iENA and will be presented by the Steinbeis Transfer Center Infothek.

International meeting place for the inventor scene

Due to scheduling conflicts with other international events, the iENA 2023 will, exceptionally, only take place on three days, from Saturday, October 28 to Monday, October 30. The highlight for the exhibiting inventors is the medal ceremony on the last day of the trade show, Monday, October 30, at which the most promising inventions will be awarded. During the trade show, all inventions will be examined and evaluated by the iENA expert jury.

Focus on Innovation Strength with iENA and Innovation Congress

On Monday, October 30, the iENA will be accompanied by the Innovation Congress, which will provide exciting impulses and be supported by profitable discussion rounds (only in German language). The combination of both events brings many synergies: The Inventors' Fair is also open to congress participants, and at the same time inventors can take advantage of the professional

impulses provided by the congress to further develop themselves and their innovations.

Creative and technology fair “Hack & Make”

The "Hack & Make" is aimed at creatives, tinkerers and the curious and will accompany the iENA on all three days, from October 28 to 30. The creative event is organized by FabLab Region Nürnberg and its partners. Experienced and inexperienced alike can refresh and expand their knowledge at lectures and discover a new world of do-it-yourself.

iENA 2023 – Save the Date

iENA Nuremberg

International Trade Fair „Ideas – Inventions – New Products“

Sunday, 28 till Monday, 30 October 2023

Exhibition Center Nuernberg, Hall 10

For further information: <https://www.iena.de/en/>

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